

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.270344 Longitude: -81.798668

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	19,956	76,441	265,946
	Population Est 23Q1	20,033	76,759	265,090
	Population Est 22Q4	19,961	76,558	264,442
	Population Est 22Q3	20,125	76,918	264,562
	Population Est 22Q2	20,180	76,917	264,338
	Population Est 22Q1	20,140	76,884	264,222
	Population Est 21Q4	20,139	76,797	263,737
	Population Est 21Q3	19,994	76,149	261,902
	Population Est 21Q2	20,036	75,961	260,305
	Population Fcst	18,873	74,708	268,783
	2010 Census Population	20,632	71,830	223,378
	2000 Census Population	21,050	62,331	173,841
	1990 Census Population	14,498	34,664	101,440
	Current Year Daytime Population	31,336	118,133	328,590
	Average Seasonal Population	18,780	53,868	148,101
	Historical Annual Growth, 1990 – 2000	3.80%	6.04%	5.53%
	Historical Annual Growth, 2000 – 2010	-0.20%	1.43%	2.54%
	Estimated Annual Growth, 2010 – CY	-0.23%	0.44%	1.23%
	Projected Annual Growth, CY to Y5	-1.11%	-0.46%	0.21%
	Group Qtrs Est	397	1,200	3,307
Transient Est Average Last 4 Qtrs	2,390	12,616	28,246	
<b>Households</b>	Current Year Estimated Households	9,924	37,192	121,894
	Households Est 23Q1	9,957	37,268	121,420
	Households Est 22Q4	9,919	37,162	121,120
	Households Est 22Q3	9,994	37,337	121,211
	Households Est 22Q2	10,021	37,349	121,127
	Households Est 22Q1	10,004	37,352	121,154
	Households Est 21Q4	10,002	37,308	120,949
	Households Est 21Q3	9,927	37,017	120,147
	Households Est 21Q2	9,949	36,923	119,429
	Households Fcst	9,394	36,247	122,841
	2010 Census Households	10,118	35,253	102,288
	2000 Census Households	9,665	28,795	77,699
	1990 Census Households	6,258	15,098	44,146
	Historical Annual Growth, 1990 – 2000	4.44%	6.67%	5.82%
	Historical Annual Growth, 2000 – 2010	0.46%	2.04%	2.79%
	Estimated Annual Growth, 2010 – CY	-0.14%	0.38%	1.24%
	Projected Annual Growth, CY to Y5	-1.09%	-0.51%	0.15%
Population per Household	1.97	2.02	2.15	

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Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	3.7%	4.0%	3.4%
	HH Income \$250,000 to \$499,999	4.4%	4.8%	4.1%
	HH Income \$200,000 to \$249,999	10.3%	11.2%	9.5%
	HH Income \$175,000 to \$199,999	6.0%	7.8%	7.0%
	HH Income \$150,000 to \$174,999	6.8%	6.8%	6.6%
	HH Income \$100,000 to 149,999	17.9%	15.6%	18.2%
	HH Income \$75,000 to 99,999	11.0%	11.5%	12.0%
	HH Income \$50,000 to 74,999	15.0%	15.1%	14.6%
	HH Income \$35,000 to 49,999	8.7%	7.6%	8.4%
	HH Income \$25,000 to 34,999	6.0%	4.6%	5.5%
	HH Income \$15,000 to 24,999	5.3%	4.8%	5.2%
	HH Income \$0 to 14,999	4.9%	6.0%	5.6%
	Average Household Income	\$169,917	\$173,698	\$153,699
	Median Household Income	\$97,734	\$100,881	\$96,863
	Per Capita Income	\$85,900	\$85,532	\$71,105
	Average Disposable Income	\$102,325	\$105,995	\$100,615
	Median Disposable Income	\$85,641	\$88,263	\$84,856
	Discretionary HH Income Over \$150,000	15.4%	15.5%	12.8%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	11.0%	9.3%
	Discretionary HH Income \$100,000 to \$124,999	9.9%	9.4%	9.1%
	Discretionary HH Income \$75,000 to \$99,999	11.3%	11.0%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	16.7%	16.9%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	21.5%	20.7%	20.9%
	Discretionary HH Income Under \$25,000	17.0%	15.6%	17.5%
	Average Discretionary HH Income	\$78,782	\$81,373	\$76,601
	Median Discretionary HH Income	\$68,281	\$70,466	\$66,582
	Householder White – Count	8,292	31,594	96,712
	Median HH Income	\$104,384	\$108,387	\$105,713
	Average HH Income	\$108,969	\$112,291	\$109,579
	Householder Black or African-American – Count	80	322	1,972
	Median HH Income	\$92,284	\$80,986	\$81,355
	Average HH Income	\$103,684	\$92,583	\$91,025
	Householder Hispanic – Count	1,052	3,471	16,730
	Median HH Income	\$74,660	\$69,902	\$67,149
Average HH Income	\$91,943	\$89,408	\$81,697	
Householder Asian or Pacific Islander – Count	116	614	1,673	
Median HH Income	\$96,003	\$104,319	\$117,825	
Average HH Income	\$94,228	\$111,243	\$119,091	
Householder Other or Pacific Islander – Count	385	1,192	4,806	
Median HH Income	\$64,851	\$67,412	\$73,723	
Average HH Income	\$82,437	\$83,331	\$86,663	

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Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	9,299	35,510	126,267
	Female Population	10,657	40,930	139,679
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	542	2,125	8,743
	Count of Pop 0 to 7 years	671	2,853	12,048
	Count of Pop 5 - 13	853	4,051	16,883
	Count of Pop 14 - 18	472	2,262	9,031
	Count of Pop 19 - 22	510	2,262	9,199
	Count of Pop 22 - 25	398	1,636	6,833
	Count of Pop 25 - 29	594	2,291	9,837
	Count of Pop 30 - 34	705	2,442	10,028
	Count of Pop 35 - 39	746	2,708	10,863
	Count of Pop 40 - 44	729	2,925	11,399
	Count of Pop 45 - 59	2,864	10,982	40,118
	Count of Pop 60 - 74	5,882	20,776	68,183
	Count of Pop 75 - 84	4,046	15,291	47,893
	Count of Pop 85+	1,615	6,691	16,936
	% of Pop 0 to 4 years	2.7%	2.8%	3.3%
	% of Pop 0 to 7 years	3.4%	3.7%	4.5%
	% of Pop 5 - 13	4.3%	5.3%	6.3%
	% of Pop 14 - 18	2.4%	3.0%	3.4%
	% of Pop 19 - 22	2.6%	3.0%	3.5%
	% of Pop 22 - 25	2.0%	2.1%	2.6%
	% of Pop 25 - 29	3.0%	3.0%	3.7%
	% of Pop 30 - 34	3.5%	3.2%	3.8%
	% of Pop 35 - 39	3.7%	3.5%	4.1%
	% of Pop 40 - 44	3.7%	3.8%	4.3%
	% of Pop 45 - 59	14.4%	14.4%	15.1%
	% of Pop 60 - 74	29.5%	27.2%	25.6%
	% of Pop 75 - 84	20.3%	20.0%	18.0%
	% of Pop 85+	8.1%	8.8%	6.4%
Median Age	64.7	63.9	60.0	
Average Age	57.7	56.7	53.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.0%	3.1%	3.5%
	% of Pop 5 - 13	4.7%	5.9%	6.9%
	% of Pop 14 - 18	2.5%	3.2%	3.7%
	% of Pop 19 - 22	2.8%	3.2%	3.8%
	% of Pop 22 - 25	2.2%	2.4%	2.8%
	% of Pop 25 - 29	3.3%	3.3%	4.1%
	% of Pop 30 - 34	3.9%	3.4%	4.0%
	% of Pop 35 - 39	4.1%	3.8%	4.3%
	% of Pop 40 - 44	4.0%	4.0%	4.4%
	% of Pop 45 - 59	14.4%	14.4%	15.0%
	% of Pop 75 - 84	19.7%	19.6%	17.6%
	% of Pop 60 - 74	28.0%	25.6%	23.9%
	% of Pop 85+	7.5%	8.1%	6.0%
	Median Age	63.3	62.3	57.8
Average Age	56.3	55.2	52.1	

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	% of Pop 35 - 39	3.4%	3.3%	3.9%
	% of Pop 40 - 44	3.4%	3.6%	4.1%
	% of Pop 45 - 59	14.3%	14.4%	15.2%
	% of Pop 60 - 74	30.8%	28.5%	27.2%
	% of Pop 75 - 84	20.8%	20.3%	18.3%
	% of Pop 85+	8.6%	9.4%	6.7%
	Median Age	65.7	65.1	61.4
Average Age	58.9	58.0	54.6	
Race	Count of White	17,357	66,090	212,554
	Count of Black or African-American	291	1,168	8,240
	Count of Asian or Pacific Islander	306	1,617	5,060
	Count of Other races	2,002	7,565	40,092
	White	87.0%	86.5%	79.9%
	Black or African American	1.5%	1.5%	3.1%
	Asian	1.5%	2.1%	1.9%
	Other Races	10.0%	9.9%	15.1%
Language Spoken	Speak English at Home	83.9%	84.1%	77.5%
	Speak Spanish at Home	8.4%	8.6%	15.1%
	Speak French or French Creole at Home	1.6%	1.1%	2.0%
	Speak German at Home	0.6%	0.8%	0.7%
	Speak Other Indo-European Languages at Home	2.5%	2.5%	2.3%
	Speak Russian and Other Slavic Languages at Home	2.0%	1.4%	1.1%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.2%	0.3%	0.1%
	Speak Vietnamese at Home	0.1%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.1%	0.2%	0.2%
Hispanic	Hispanic Population	2,189	8,871	49,349
	Hispanic Population Percent	11.0%	11.6%	18.6%
	Mexican	23.2%	20.0%	31.0%
	Puerto Rican	6.5%	12.8%	9.0%
	Cuban	26.2%	22.8%	20.4%
	Dominican	0.1%	0.7%	2.2%
	Central American	6.3%	11.2%	13.5%
	South American	23.1%	23.4%	18.6%
	Other Hispanic	14.6%	9.1%	5.3%
	2000 Hispanic Population Percent	9%	7%	12%
1990 Hispanic Population Percent	5%	5%	6%	

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<b>Ancestry</b>	American (percent of total population)	6.0%	6.8%	6.5%
	American	6.0%	6.7%	6.3%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	2.1%	1.9%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.6%	0.7%	0.4%
	South East Asian (ie. Vietnamese)	0.2%	0.5%	0.6%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	52.2%	51.9%	44.8%
	British	10.3%	9.7%	7.8%
	Dutch	0.7%	0.7%	0.8%
	French	1.7%	1.5%	1.5%
	German	10.1%	10.9%	9.5%
	Italian	7.1%	7.0%	6.2%
	Polish	2.4%	2.4%	2.2%
	Scandinavian	2.4%	2.8%	2.4%
	Scotch/Irish	11.7%	10.9%	9.4%
Other European (ie. Greek/Russian)	5.9%	5.9%	5.0%	
Middle Eastern	0.7%	0.7%	0.5%	
Other Ancestry	13.0%	13.8%	15.7%	
Unclassified Ancestry	15.6%	13.2%	12.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	17,181	64,106	215,257
	Elementary (0 to 8)	2.8%	2.5%	3.5%
	Some High School (9 to 11)	1.6%	2.1%	3.1%
	High School Graduate (12)	18.5%	18.1%	20.8%
	Some College (13 to 16)	15.8%	16.1%	17.2%
	Associates Degree Only	9.3%	8.8%	8.8%
	Bachelors Degree Only	31.1%	31.2%	27.0%
	Graduate Degree	21.0%	21.2%	19.6%
	% College (4+)	52.0%	52.4%	46.6%
<b>Household Type</b>	Total Households – count	9,924	37,192	121,894
	One Person HHs – count	3,267	11,947	35,514
	Family HHs – count	6,199	23,505	79,818
	Married Couple – count	5,075	20,184	68,510
	w/own children – count	682	3,636	14,034
	w/out own children – count	4,393	16,549	54,476
	Male Householder – count	324	992	3,358
	Female Householder – count	800	2,329	7,950
	Non-Family Households – count	458	1,740	6,562
	1 Person Household	32.9%	32.1%	29.1%
	2 Person Household	49.2%	48.7%	47.8%
	3 Person Household	9.0%	8.6%	9.9%
	4 Person Household	5.6%	6.5%	7.5%
	5 Person Household	1.9%	2.5%	3.4%
6 Person Household	0.9%	1.0%	1.4%	
7+ Person Household	0.4%	0.6%	0.9%	
% Households With Children	10.4%	13.6%	15.8%	

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Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	15,584	55,010	172,399
	Owner Occupied Percent	47.7%	51.3%	53.1%
	Renter Occupied Percent	16.0%	16.3%	17.6%
	Vacant Housing Percent	36.3%	32.4%	29.3%
	Total Housing Units (Census 2000)	14,535	41,927	110,634
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	26.7%	21.3%	20.9%
	Property Value \$750,000 to \$999,999	14.2%	14.1%	13.2%
	Property Value \$500,000 to \$749,999	21.5%	21.4%	23.9%
	Property Value \$400,000 to \$499,999	6.2%	7.0%	9.4%
	Property Value \$300,000, to \$399,999	5.8%	6.0%	7.1%
	Property Value \$200,000 to \$299,999	3.2%	3.0%	4.6%
	Property Value \$150,000 to \$199,999	0.6%	0.8%	1.4%
	Property Value \$100,000 to \$149,999	0.8%	0.7%	1.4%
	Property Value \$60,000 to \$99,999	0.5%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
	Property Value \$0 to \$39,999	1.9%	1.0%	1.0%
	Median Home Value	\$915,677	\$919,660	\$755,472
<b>Wealth per Household</b>	\$0 and under - percent	14.9%	14.8%	15.2%
	\$1 to \$4999 - percent	6.9%	6.8%	7.1%
	\$5k to \$9999 - percent	3.8%	3.8%	3.9%
	\$10k to \$24999 - percent	5.7%	5.7%	5.8%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	19.3%	19.3%	19.2%
	\$250k to \$499999 - percent	14.9%	15.0%	14.7%
	\$500k+ - percent	17.8%	17.9%	17.3%
	Median HH Wealth	\$115,737	\$116,714	\$109,711
	Avg HH Wealth	\$279,019	\$280,042	\$273,772
<b>Economic Viability</b>	Economic Viability Local	284	288	292
	Economic Viability Indexed	105	107	108
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,667	28,944	107,760
	Managerial/Executive	23.3%	25.6%	22.0%
	Professional Specialty	22.9%	22.4%	20.5%
	Healthcare Support	2.5%	1.8%	1.7%
	Sales	15.1%	13.6%	14.3%
	Office & Administrative Support	9.4%	10.0%	9.9%
	Protective Service	1.5%	1.0%	1.6%
	Food Preparation	8.1%	7.7%	7.5%
	Building Maintenance & Cleaning	2.1%	3.7%	4.8%
	Personal Care	3.3%	3.0%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	8.0%	6.9%	9.1%
	Production & Transportation	3.7%	4.0%	5.8%
	Percent White Collar Workers	73.2%	73.5%	68.4%
	Percent Blue Collar Workers	26.8%	26.5%	31.6%

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	Agriculture/Mining/Construction	9.9%	10.1%	11.1%
	Manufacturing	3.4%	4.4%	5.0%
	Transportation	2.5%	2.5%	3.1%
	Information	1.0%	1.6%	1.6%
	Wholesale/Retail	14.4%	12.6%	14.4%
	Finance, Insurance, Real Estate	14.6%	13.1%	10.6%
	Professional Services	10.7%	11.4%	9.8%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.9%	5.1%	5.5%
	Educational Services	17.5%	17.5%	17.8%
	Entertainment Services	14.3%	13.7%	13.0%
	Other Professional Services	5.5%	5.5%	5.5%
	Public Administration	2.1%	2.2%	2.5%
<b>Vehicles per HH</b>	No Vehicles	3.9%	5.4%	4.2%
	1 Vehicle	43.0%	42.6%	43.3%
	2 Vehicles	41.2%	41.5%	40.9%
	3 or more vehicles	11.9%	10.5%	11.6%
	Average Number of Vehicles	1.63	1.59	1.63
<b>Change</b>	Births (last 12 months)	112	446	1,784
	Deaths (last 12 months)	383	1,505	4,442
	Migration (last 12 months)	53	599	4,307
<b>Work place</b>	Workplace Establishments	1,655	6,663	15,789
	Workplace Employees (FTE)	16,969	55,575	127,704